

NATIONAL REGISTER OF HISTORIC PLACES INVENTORY  
NOMINATION FORM

Continuation Sheet Item Number Page

Name Historic Location 1722-24 Main Street  
Common 1722-24 Main Street Classification Building

Owner James L. Tapp Company  
1644 Main Street  
Columbia, South Carolina 29201

Representation in Existing Surveys

Description The three-story terra cotta facade of 1722-24 Main Street is divided on second and third floors into five bays. The five bays are defined by six pilasters which extend from second to third floor and unify the design of the two floors.

First floor is divided into two sections: on the right the storefront is three bays wide while the left storefront is two bays in width. Although storefronts have been altered, most of the original terra cotta trim remains. The right store is surrounded on three sides by a fruit and foliage band except for a portion at the top where the band is covered with a new sign. The left hand store also has an enframing fruit and foliage band with an unornamented portion above the storefront.

The second and third floor pilasters, rising to nearly the full height of the windows, have decorative bases and rectangular capitals. Segmentally arched bays between pilasters are bordered by fruit and foliage bands and have balustrades the height of ...continued

Significance on back

The structure located at 1722-24 gains its primary significance from its architecture. Its facade has a strong repetitive design with large areas of glass on the upper floors. The heavily modelled terra cotta work includes balustrade, fruit and foliage bands, and pilasters.

Acreage .25 acre

Verbal Boundary Description The boundary of the 1722-24 Main Street nomination is shown as the red line on the accompanying tax map of Richland County entitled "No. 20" and drawn at an approximate scale of 100 feet to the inch. The nominated property includes all significant buildings and structures.

UTM Reference Point 17/496582/3762900

Other Information

OCT 22 1980  
OCT 24 1980

NOV 25 1980

Description continued

pilaster bases.

Second floor windows have four vertical panes surmounted by tripartite multi-paned windows. Tripartite panels separate second and third floors. Segmentally arched third floor windows have four panes, the tops of which form a segmental arch. A decorative console is located at the center of each arch.

A modified entablature extends width of building and a graduated bellflower-like motif drops from entablature above pilasters.

Terra cotta parapet tops the building.